

SalesData Market Report:

June, 2025

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Introduction

This report gives you easy insight into how the marketplace performed in the previous month by comparing the volume and value of books sold in June in the years 2023 to 2025 first for all subjects and then for eight top-level subjects: Fiction, Non-Fiction, Juvenile, Juvenile Fiction, Juvenile Non-Fiction, Young Adult, Young Adult Fiction, and Young Adult Non-Fiction.

All subjects are presented with data from two markets:

- All Market: Data from all retailers who currently provide us with their sales data.
- Ring Fence Market: Aggregated sales data from a fixed group of retailers that have reported sales consistently since 2023.

Also included is a Year-to-Date overview of all books sold in the marketplace this year and last year by volume and value sold for each of the eight subjects above. The value sold is calculated using the list price multiplied by the number of units sold for each recorded title.

Combining the information present here with data specific to your own organization can highlight any correlation or special relationships between your data and the marketplace.

Report Weeks

The way we determine how weeks fall into months in SalesData is based on the ISO standard for determining how weeks fall into years. The same number of weeks is compared for each year, even if the time period for a selected month may also include a few days' worth of data from the previous month or the following month. See the end of the report for week numbers in 2025.

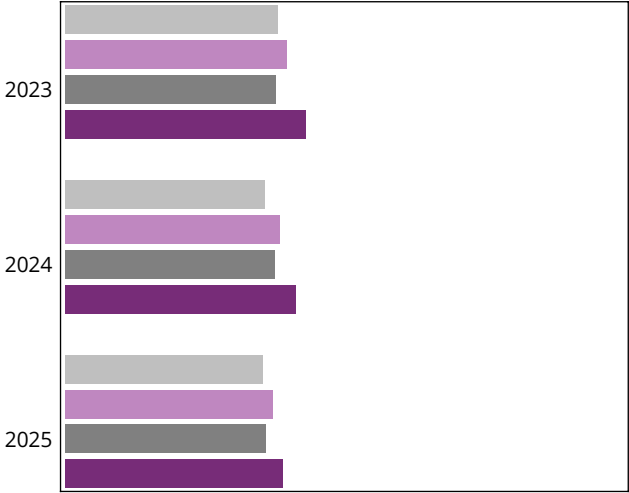
The specific week-ending dates used in this month's report are as follows:

	2023	2024	2025
Week 23	2023-06-11	2024-06-09	2025-06-08
Week 24	2023-06-18	2024-06-16	2025-06-15
Week 25	2023-06-25	2024-06-23	2025-06-22
Week 26	2023-07-02	2024-06-30	2025-06-29

Month-to-Month Comparisons

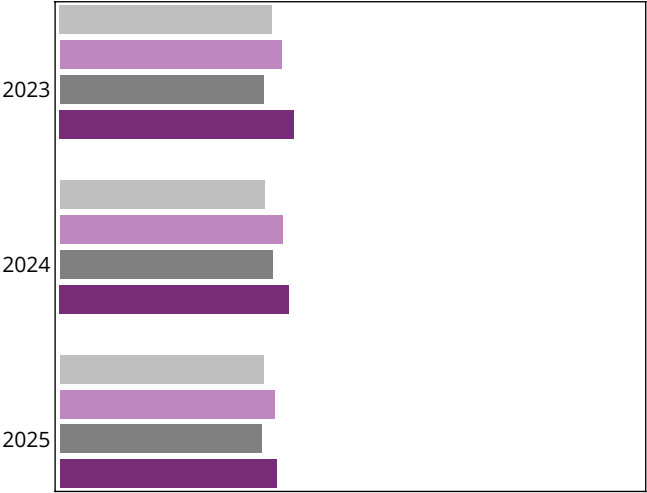
All Market

Volume Sold (in units)



	2023	2024	2025
Week 23	835,821	786,518	776,332
Week 24	873,077	845,222	818,356
Week 25	829,160	826,864	788,583
Week 26	947,751	906,701	855,384
Total	3,485,809	3,365,305	3,238,655

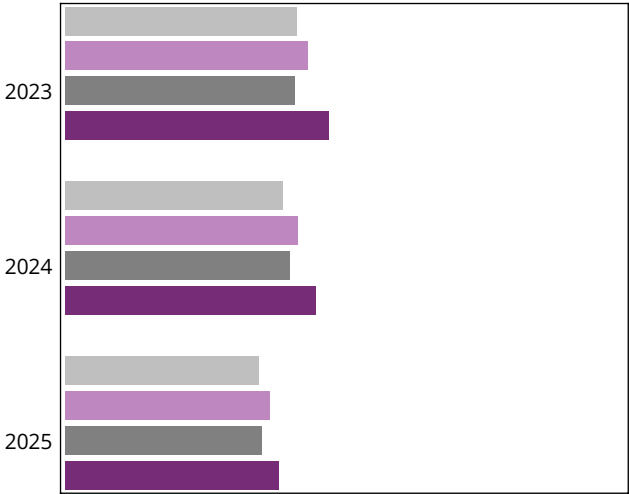
Value Sold (in millions of dollars)



	2023	2024	2025
Week 23	\$18,992,830	\$18,302,591	\$18,211,197
Week 24	\$19,842,687	\$19,912,802	\$19,218,537
Week 25	\$18,216,703	\$19,054,575	\$18,064,608
Week 26	\$20,956,697	\$20,490,689	\$19,388,851
Total	\$78,008,916	\$77,760,656	\$74,883,193

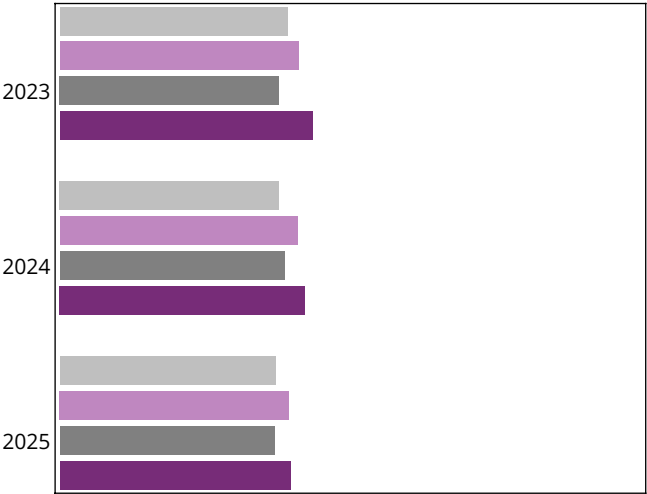
Ring Fence Market

Volume Sold (in units)



	2023	2024	2025
Week 23	828,709	777,553	761,257
Week 24	867,212	833,878	806,305
Week 25	823,218	803,045	773,713
Week 26	942,363	896,318	840,618
Total	3,461,502	3,310,794	3,181,893

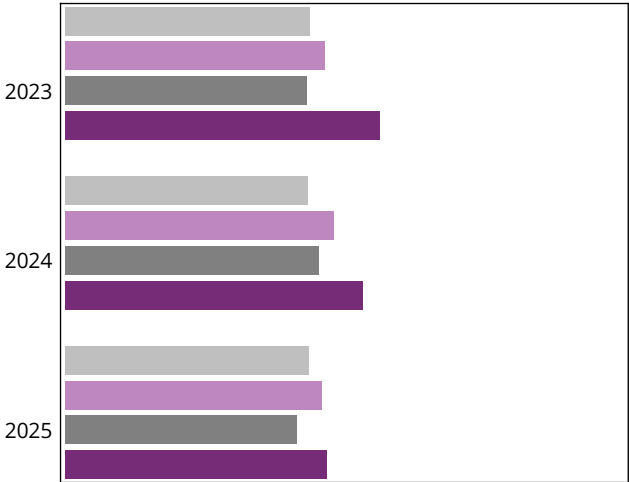
Value Sold (in millions of dollars)



	2023	2024	2025
Week 23	\$18,826,015	\$18,102,865	\$17,825,796
Week 24	\$19,710,653	\$19,639,771	\$18,940,032
Week 25	\$18,091,832	\$18,550,477	\$17,734,439
Week 26	\$20,848,669	\$20,239,563	\$19,027,910
Total	\$77,477,169	\$76,532,675	\$73,528,177

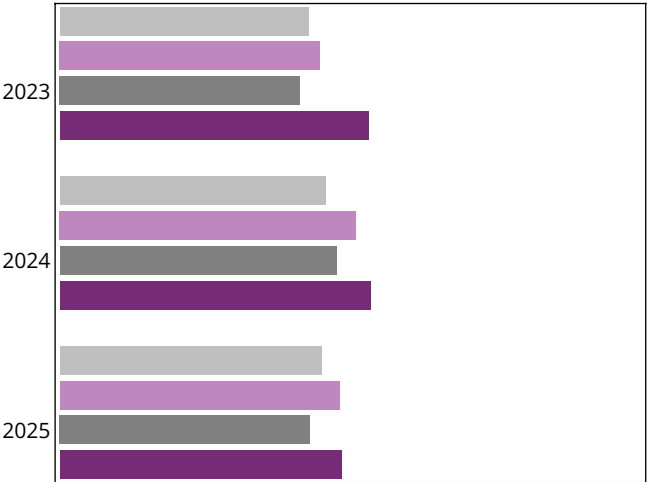
Fiction: All Market

Volume Sold (in units)



	2023	2024	2025
Week 23	245,570	243,590	243,899
Week 24	259,927	268,808	257,690
Week 25	242,473	254,640	232,119
Week 26	315,040	298,266	262,177
Total	1,063,010	1,065,304	995,885

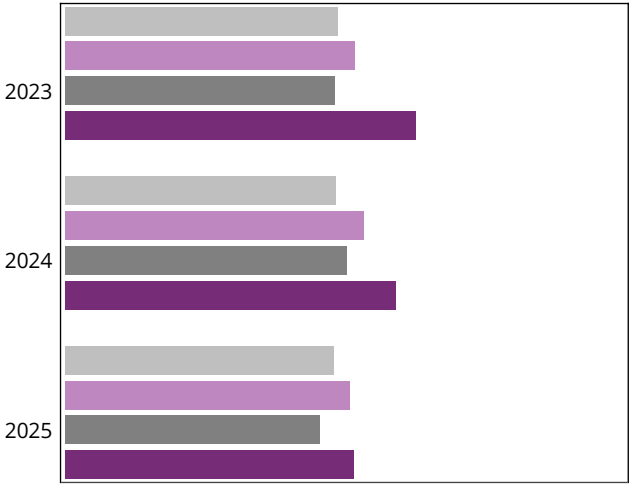
Value Sold (in millions of dollars)



	2023	2024	2025
Week 23	\$6,068,105	\$6,498,427	\$6,398,785
Week 24	\$6,357,103	\$7,236,903	\$6,835,052
Week 25	\$5,870,068	\$6,754,944	\$6,109,033
Week 26	\$7,535,455	\$7,585,855	\$6,876,036
Total	\$25,830,731	\$28,076,128	\$26,218,906

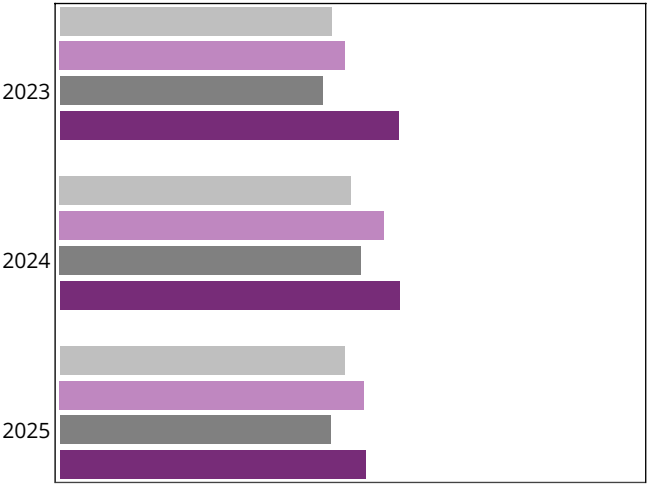
Fiction: Ring Fence Market

Volume Sold (in units)



	2023	2024	2025
Week 23	244,078	242,089	240,667
Week 24	258,856	267,099	254,339
Week 25	241,054	251,911	228,348
Week 26	314,185	296,348	258,474
Total	1,058,173	1,057,447	981,828

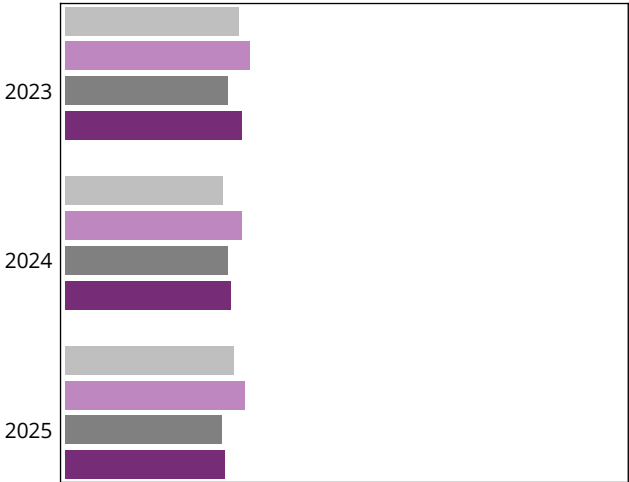
Value Sold (in millions of dollars)



	2023	2024	2025
Week 23	\$6,023,974	\$6,463,512	\$6,315,703
Week 24	\$6,330,687	\$7,196,302	\$6,748,181
Week 25	\$5,835,379	\$6,688,522	\$6,012,544
Week 26	\$7,515,470	\$7,541,635	\$6,779,020
Total	\$25,705,510	\$27,889,971	\$25,855,448

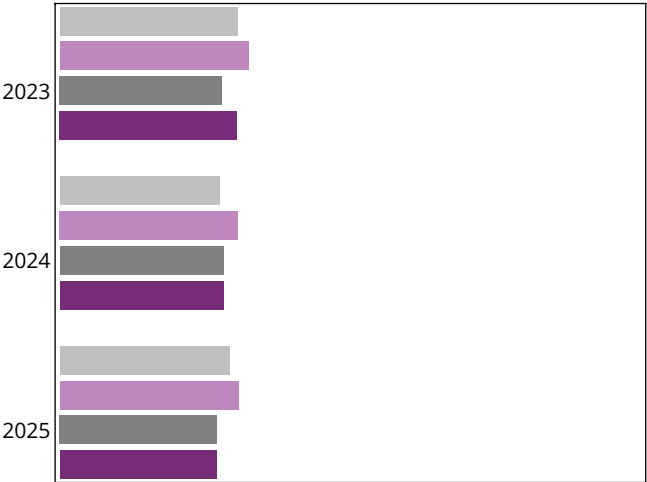
Non-Fiction: All Market

Volume Sold (in units)



	2023	2024	2025
Week 23	242,542	219,913	235,262
Week 24	257,375	245,905	250,240
Week 25	227,224	227,240	219,286
Week 26	247,032	230,539	223,097
Total	974,173	923,597	927,885

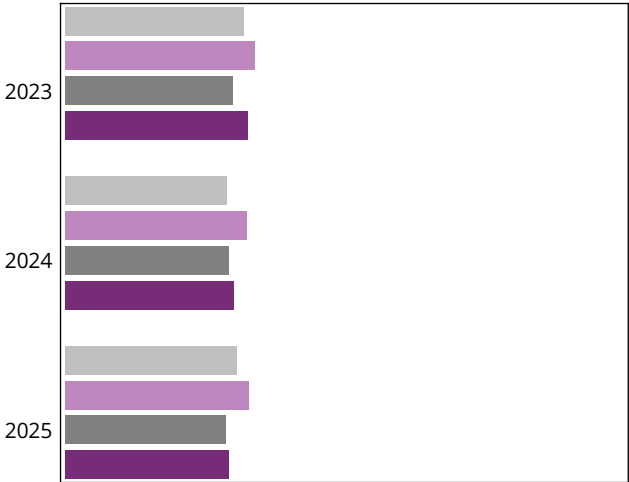
Value Sold (in millions of dollars)



	2023	2024	2025
Week 23	\$7,041,561	\$6,312,567	\$6,707,190
Week 24	\$7,475,041	\$7,048,780	\$7,070,354
Week 25	\$6,412,006	\$6,486,233	\$6,220,817
Week 26	\$7,007,609	\$6,489,982	\$6,210,098
Total	\$27,936,217	\$26,337,562	\$26,208,459

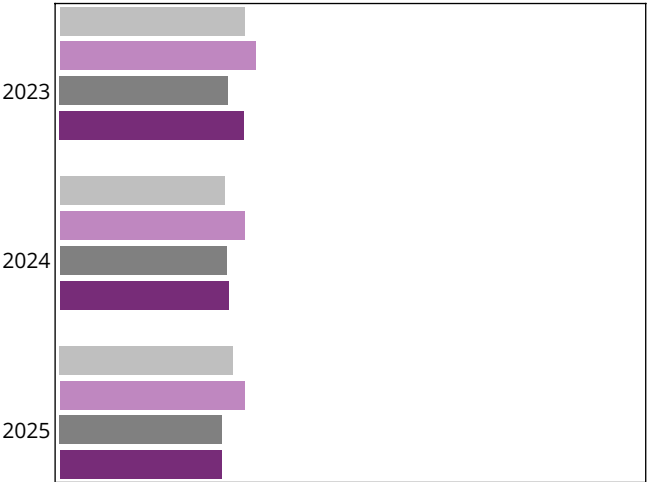
Non-Fiction: Ring Fence Market

Volume Sold (in units)



	2023	2024	2025
Week 23	240,262	216,970	230,637
Week 24	255,112	243,380	247,136
Week 25	225,454	220,144	215,666
Week 26	245,511	226,894	219,950
Total	966,339	907,388	913,389

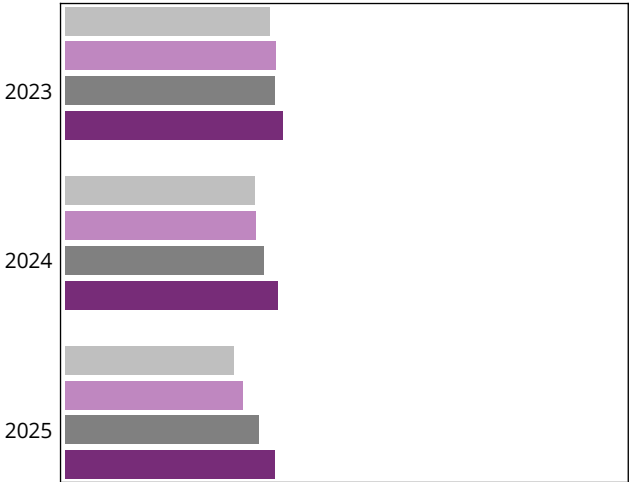
Value Sold (in millions of dollars)



	2023	2024	2025
Week 23	\$6,979,694	\$6,241,916	\$6,554,593
Week 24	\$7,412,788	\$6,987,799	\$6,992,106
Week 25	\$6,367,421	\$6,298,761	\$6,133,481
Week 26	\$6,970,707	\$6,387,257	\$6,125,654
Total	\$27,730,610	\$25,915,733	\$25,805,835

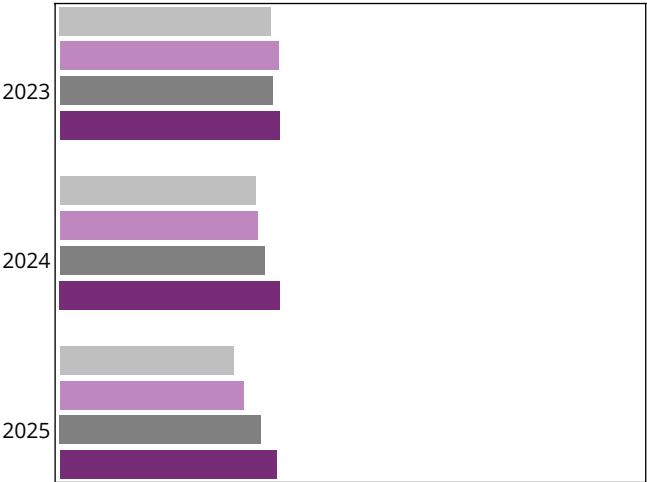
Juvenile: All Market

Volume Sold (in units)



	2023	2024	2025
Week 23	300,231	277,606	247,332
Week 24	308,432	279,806	260,116
Week 25	307,987	290,953	284,474
Week 26	318,754	311,682	307,768
Total	1,235,404	1,160,047	1,099,690

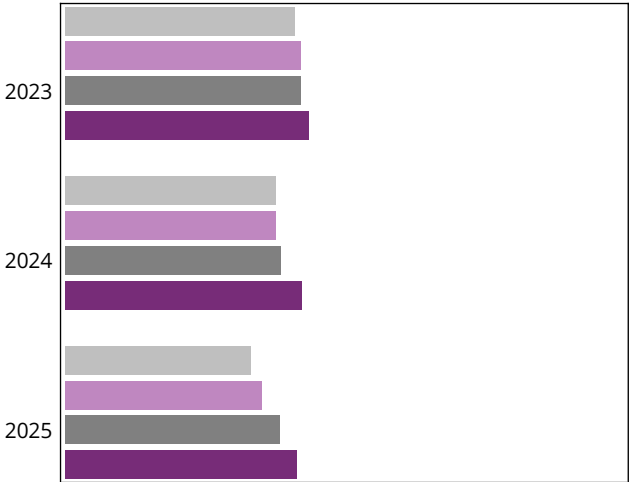
Value Sold (in millions of dollars)



	2023	2024	2025
Week 23	\$4,907,566	\$4,551,760	\$4,035,254
Week 24	\$5,079,392	\$4,590,097	\$4,263,984
Week 25	\$4,934,757	\$4,761,074	\$4,668,889
Week 26	\$5,107,928	\$5,110,816	\$5,026,110
Total	\$20,029,642	\$19,013,747	\$17,994,238

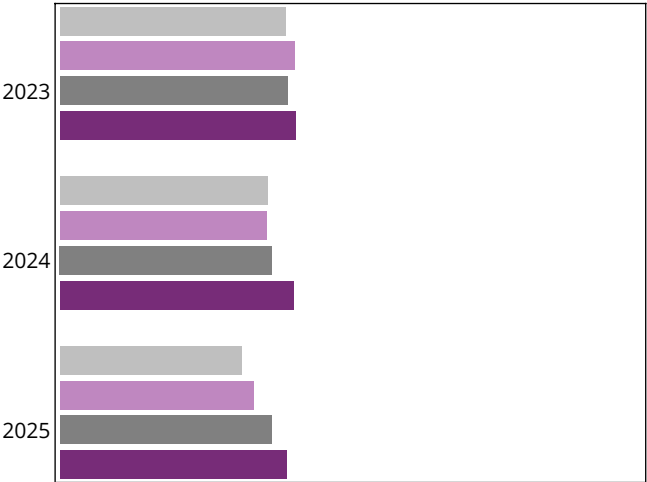
Juvenile: Ring Fence Market

Volume Sold (in units)



	2023	2024	2025
Week 23	297,519	273,472	240,870
Week 24	306,244	273,522	255,502
Week 25	305,502	279,607	278,571
Week 26	316,231	307,435	301,057
Total	1,225,496	1,134,036	1,076,000

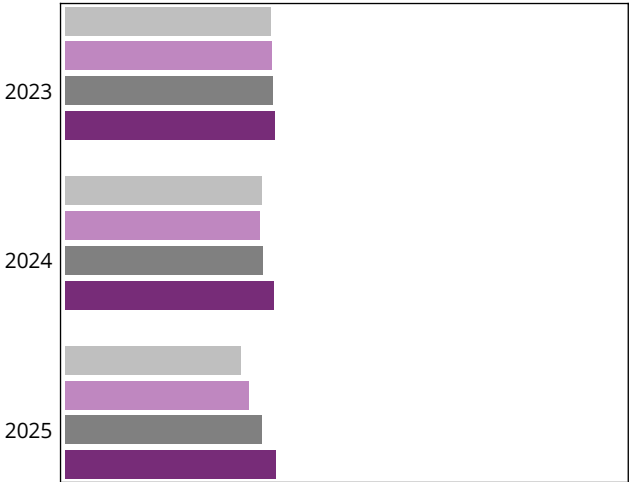
Value Sold (in millions of dollars)



	2023	2024	2025
Week 23	\$4,860,005	\$4,469,644	\$3,906,670
Week 24	\$5,042,409	\$4,439,716	\$4,170,847
Week 25	\$4,894,621	\$4,565,621	\$4,546,429
Week 26	\$5,065,322	\$5,019,819	\$4,874,597
Total	\$19,862,357	\$18,494,799	\$17,498,542

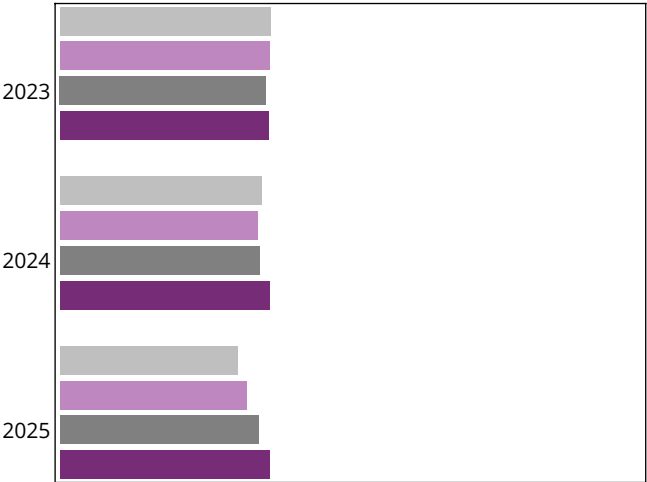
Juvenile Fiction: All Market

Volume Sold (in units)



	2023	2024	2025
Week 23	232,401	221,619	197,980
Week 24	233,533	220,023	207,270
Week 25	233,658	223,212	222,225
Week 26	236,827	234,869	237,551
Total	936,419	899,723	865,026

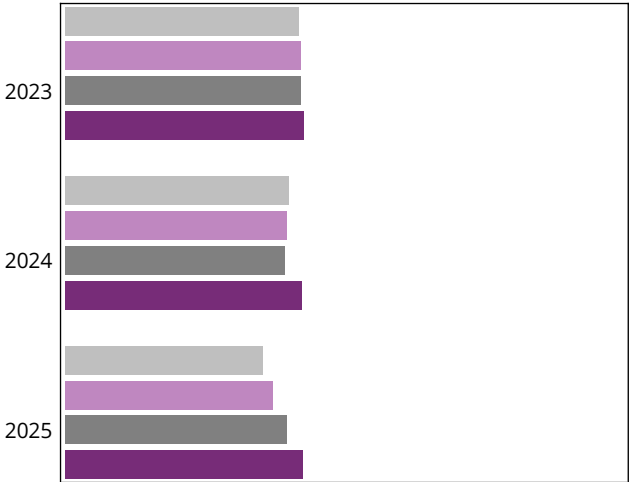
Value Sold (in millions of dollars)



	2023	2024	2025
Week 23	\$3,738,119	\$3,570,508	\$3,146,083
Week 24	\$3,711,332	\$3,506,834	\$3,303,027
Week 25	\$3,656,701	\$3,536,152	\$3,523,315
Week 26	\$3,697,265	\$3,714,255	\$3,718,713
Total	\$14,803,416	\$14,327,749	\$13,691,138

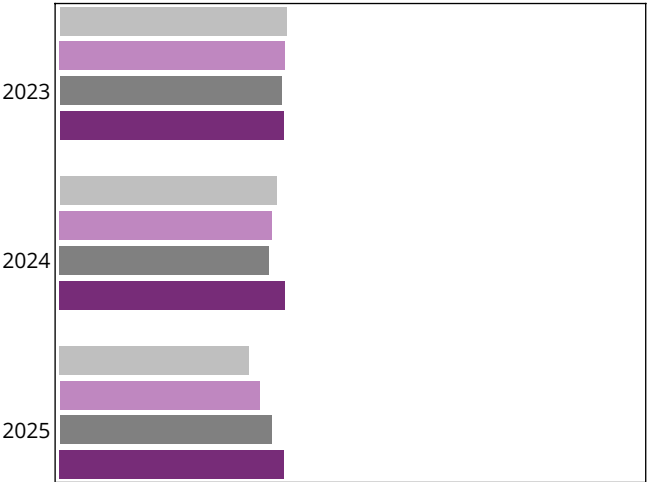
Juvenile Fiction: Ring Fence Market

Volume Sold (in units)



	2023	2024	2025
Week 23	230,291	219,857	194,691
Week 24	231,755	217,869	204,827
Week 25	231,585	216,045	218,653
Week 26	234,720	232,886	234,373
Total	928,351	886,657	852,544

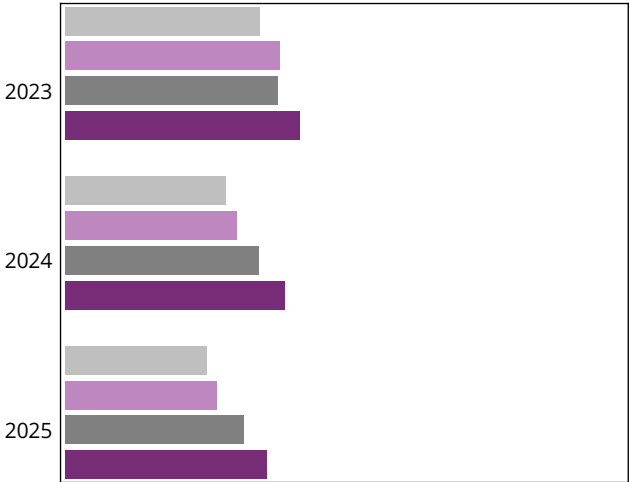
Value Sold (in millions of dollars)



	2023	2024	2025
Week 23	\$3,704,157	\$3,541,647	\$3,093,442
Week 24	\$3,681,647	\$3,469,110	\$3,262,110
Week 25	\$3,623,301	\$3,420,222	\$3,456,026
Week 26	\$3,661,077	\$3,682,385	\$3,664,842
Total	\$14,670,182	\$14,113,364	\$13,476,420

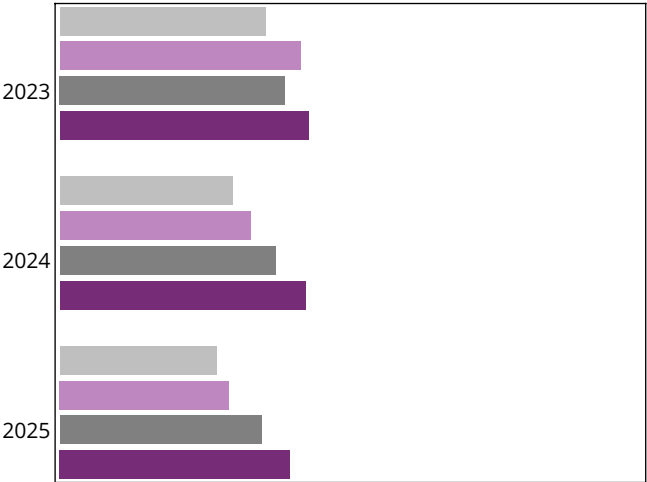
Juvenile Non-Fiction: All Market

Volume Sold (in units)



	2023	2024	2025
Week 23	67,830	55,987	49,352
Week 24	74,899	59,783	52,846
Week 25	74,329	67,741	62,249
Week 26	81,927	76,813	70,217
Total	298,985	260,324	234,664

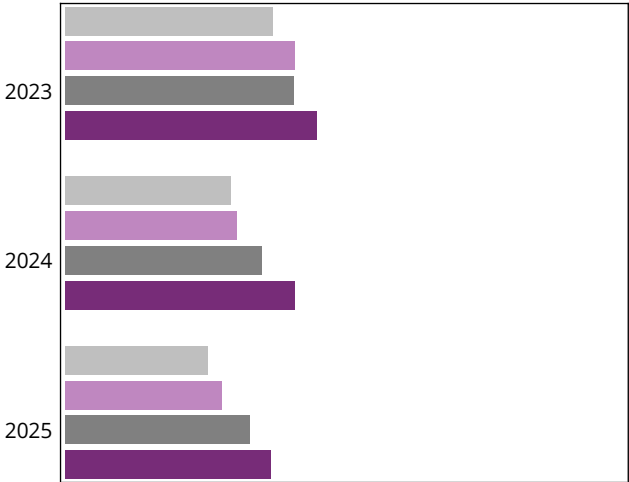
Value Sold (in millions of dollars)



	2023	2024	2025
Week 23	\$1,169,448	\$981,252	\$889,171
Week 24	\$1,368,060	\$1,083,263	\$960,957
Week 25	\$1,278,056	\$1,224,922	\$1,145,575
Week 26	\$1,410,663	\$1,396,561	\$1,307,397
Total	\$5,226,226	\$4,685,998	\$4,303,100

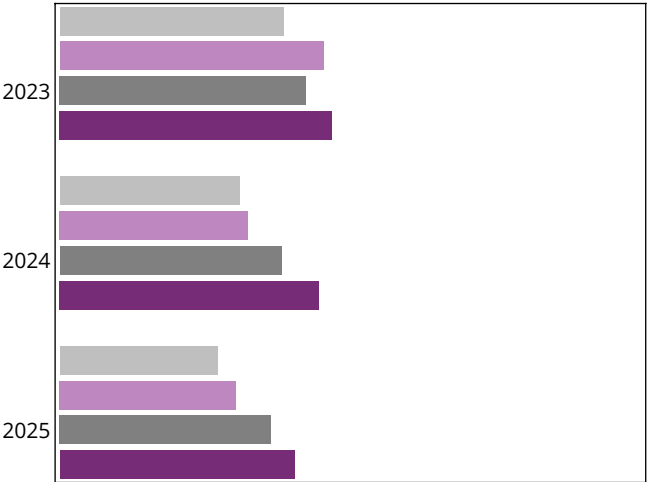
Juvenile Non-Fiction: Ring Fence Market

Volume Sold (in units)



	2023	2024	2025
Week 23	67,228	53,615	46,179
Week 24	74,489	55,653	50,675
Week 25	73,917	63,562	59,918
Week 26	81,511	74,549	66,684
Total	297,145	247,379	223,456

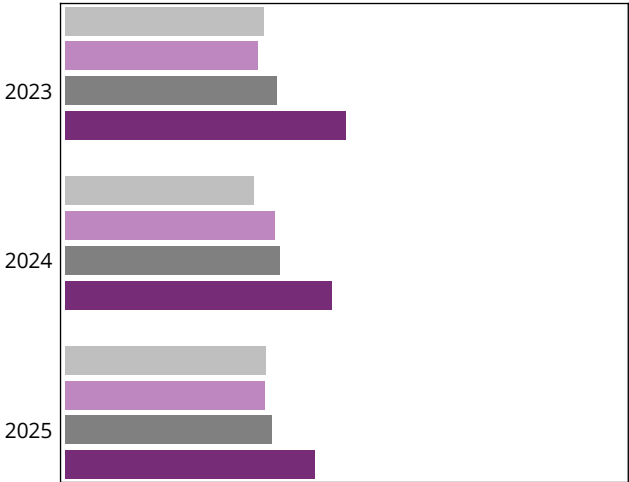
Value Sold (in millions of dollars)



	2023	2024	2025
Week 23	\$1,155,849	\$927,997	\$813,228
Week 24	\$1,360,762	\$970,606	\$908,737
Week 25	\$1,271,320	\$1,145,399	\$1,090,403
Week 26	\$1,404,245	\$1,337,434	\$1,209,754
Total	\$5,192,175	\$4,381,435	\$4,022,122

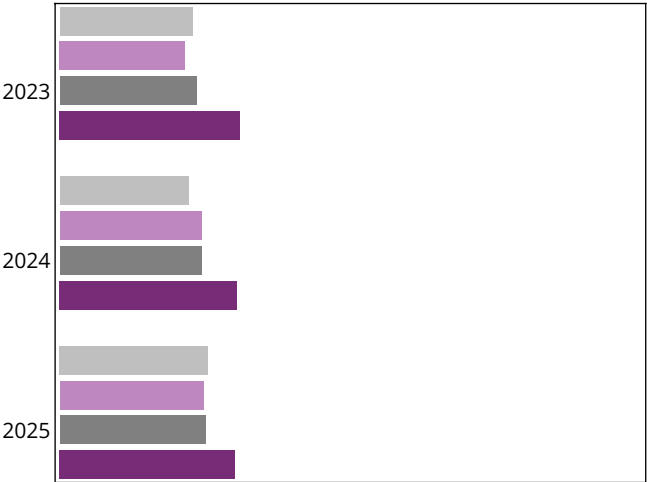
Young Adult: All Market

Volume Sold (in units)



	2023	2024	2025
Week 23	37,247	35,396	37,778
Week 24	36,120	39,356	37,539
Week 25	39,727	40,415	38,842
Week 26	52,835	50,119	46,990
Total	165,929	165,286	161,149

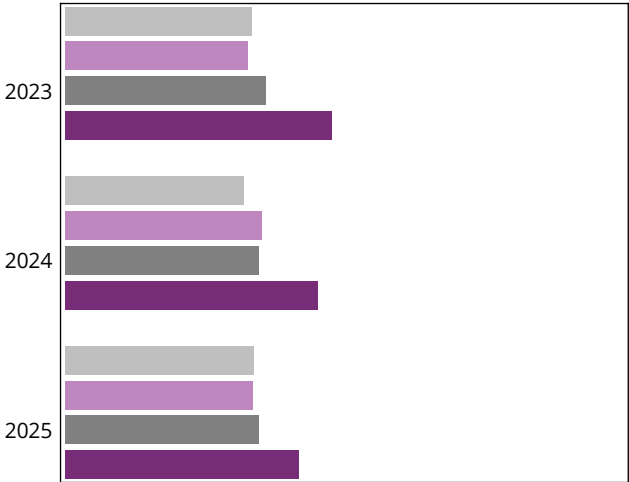
Value Sold (in millions of dollars)



	2023	2024	2025
Week 23	\$798,136	\$774,286	\$892,550
Week 24	\$754,728	\$851,743	\$863,456
Week 25	\$822,223	\$852,325	\$877,610
Week 26	\$1,084,716	\$1,066,807	\$1,055,001
Total	\$3,459,803	\$3,545,161	\$3,688,617

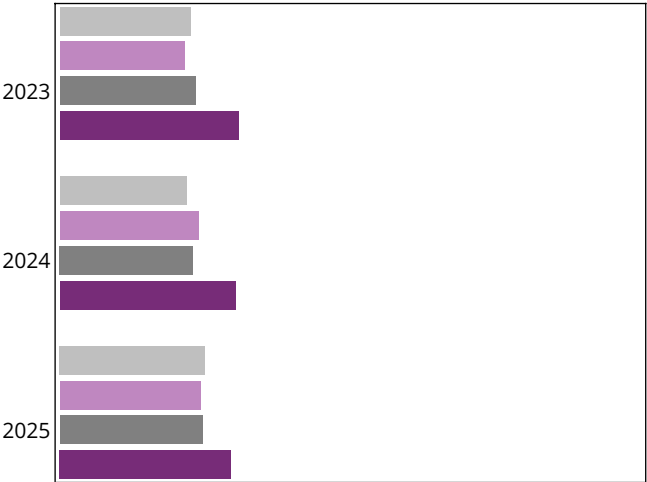
Young Adult: Ring Fence Market

Volume Sold (in units)



	2023	2024	2025
Week 23	36,695	35,144	37,192
Week 24	35,872	38,802	37,010
Week 25	39,531	38,103	38,200
Week 26	52,458	49,738	46,052
Total	164,556	161,787	158,454

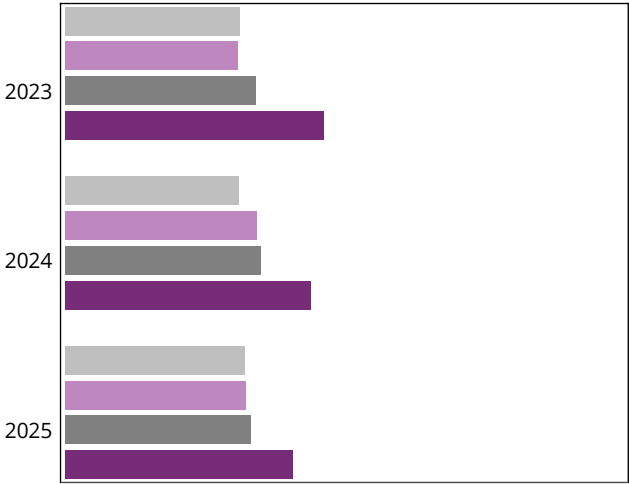
Value Sold (in millions of dollars)



	2023	2024	2025
Week 23	\$785,733	\$763,950	\$874,654
Week 24	\$749,311	\$834,286	\$848,739
Week 25	\$817,605	\$801,520	\$861,034
Week 26	\$1,077,577	\$1,056,085	\$1,030,725
Total	\$3,430,226	\$3,455,841	\$3,615,152

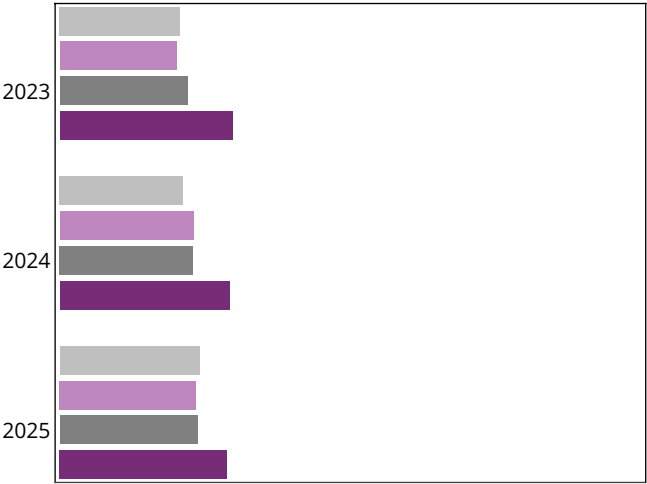
Young Adult Fiction: All Market

Volume Sold (in units)



	2023	2024	2025
Week 23	34,439	34,178	35,392
Week 24	33,994	37,824	35,566
Week 25	37,588	38,427	36,582
Week 26	51,020	48,319	44,808
Total	157,041	158,748	152,348

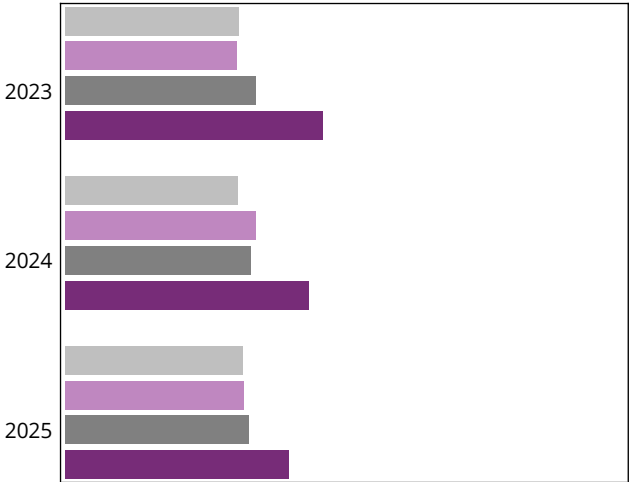
Value Sold (in millions of dollars)



	2023	2024	2025
Week 23	\$724,283	\$742,176	\$840,329
Week 24	\$702,335	\$806,653	\$820,358
Week 25	\$770,472	\$801,995	\$830,242
Week 26	\$1,039,494	\$1,019,996	\$1,007,649
Total	\$3,236,584	\$3,370,819	\$3,498,578

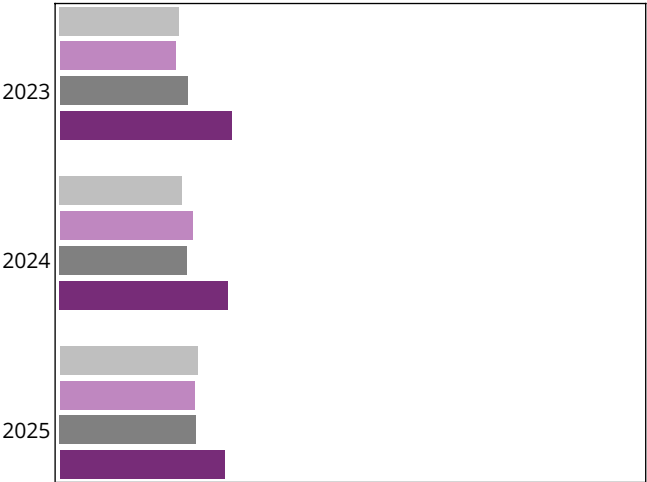
Young Adult Fiction: Ring Fence Market

Volume Sold (in units)



	2023	2024	2025
Week 23	34,158	34,016	34,978
Week 24	33,772	37,502	35,212
Week 25	37,447	36,578	36,100
Week 26	50,681	48,012	44,048
Total	156,058	156,108	150,338

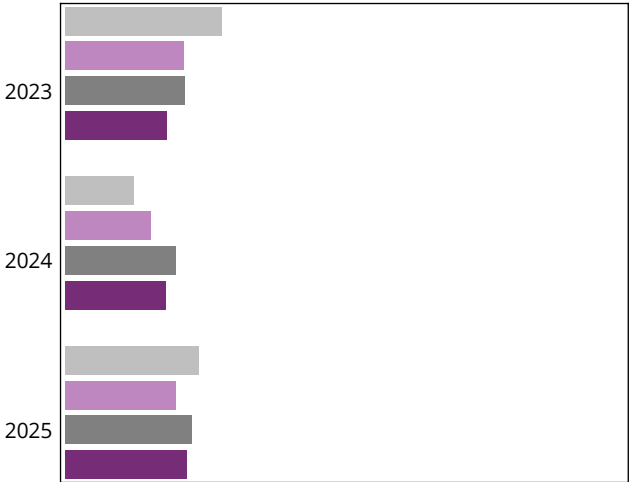
Value Sold (in millions of dollars)



	2023	2024	2025
Week 23	\$718,408	\$735,895	\$829,605
Week 24	\$697,595	\$800,397	\$812,591
Week 25	\$767,474	\$765,227	\$819,456
Week 26	\$1,033,413	\$1,013,068	\$990,404
Total	\$3,216,890	\$3,314,587	\$3,452,056

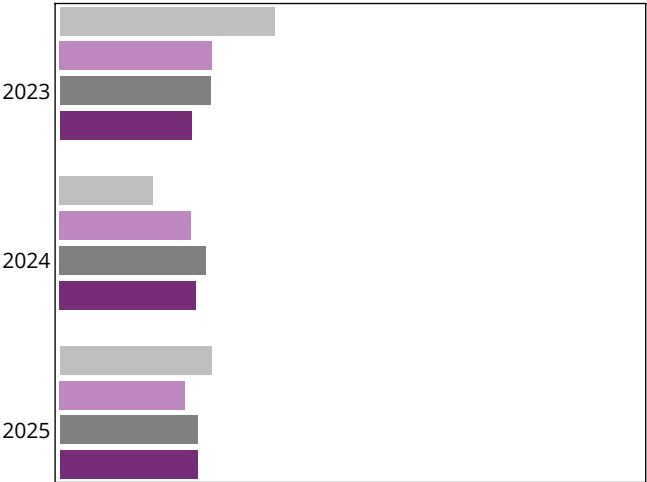
Young Adult Non-Fiction: All Market

Volume Sold (in units)



	2023	2024	2025
Week 23	2,808	1,218	2,386
Week 24	2,126	1,532	1,973
Week 25	2,139	1,988	2,260
Week 26	1,815	1,800	2,182
Total	8,888	6,538	8,801

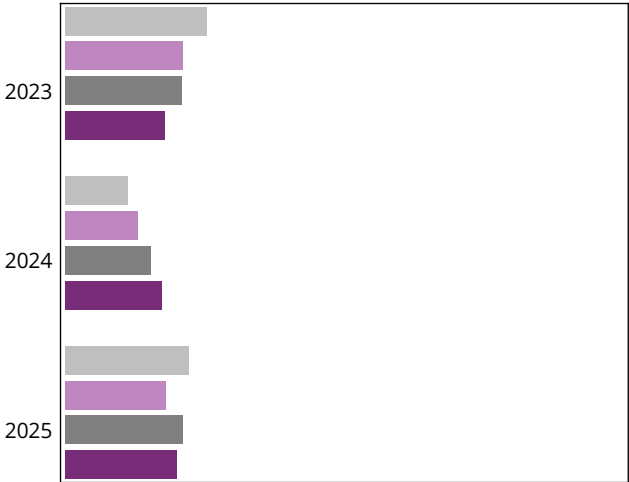
Value Sold (in millions of dollars)



	2023	2024	2025
Week 23	\$73,853	\$32,110	\$52,221
Week 24	\$52,393	\$45,090	\$43,099
Week 25	\$51,751	\$50,331	\$47,369
Week 26	\$45,222	\$46,811	\$47,352
Total	\$223,219	\$174,342	\$190,040

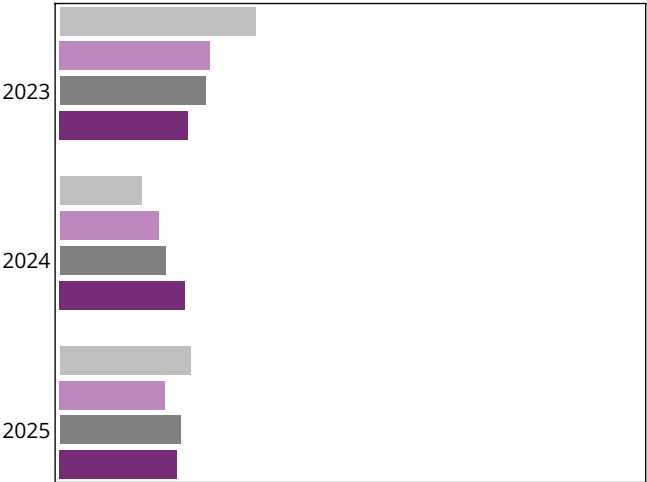
Young Adult Non-Fiction: Ring Fence Market

Volume Sold (in units)



	2023	2024	2025
Week 23	2,537	1,128	2,214
Week 24	2,100	1,300	1,798
Week 25	2,084	1,525	2,100
Week 26	1,777	1,726	2,004
Total	8,498	5,679	8,116

Value Sold (in millions of dollars)



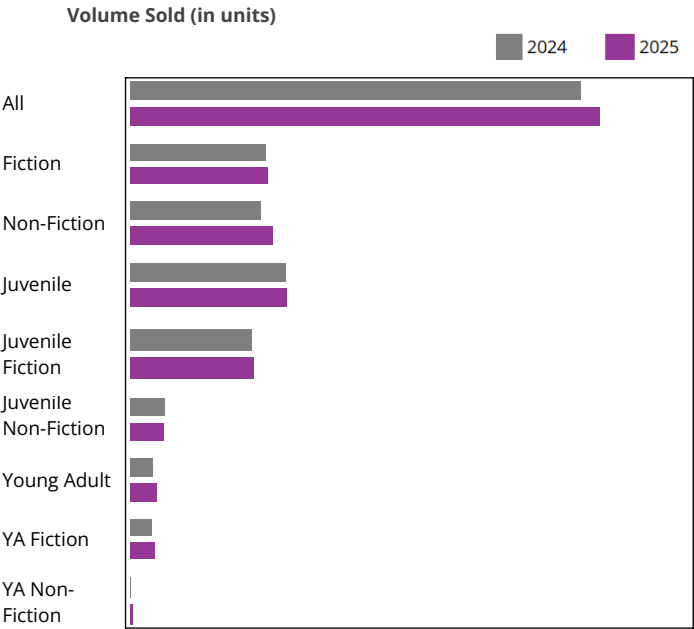
	2023	2024	2025
Week 23	\$67,326	\$28,055	\$45,049
Week 24	\$51,716	\$33,889	\$36,149
Week 25	\$50,131	\$36,293	\$41,579
Week 26	\$44,164	\$43,017	\$40,320
Total	\$213,336	\$141,255	\$163,097

Year-to-Date Comparisons

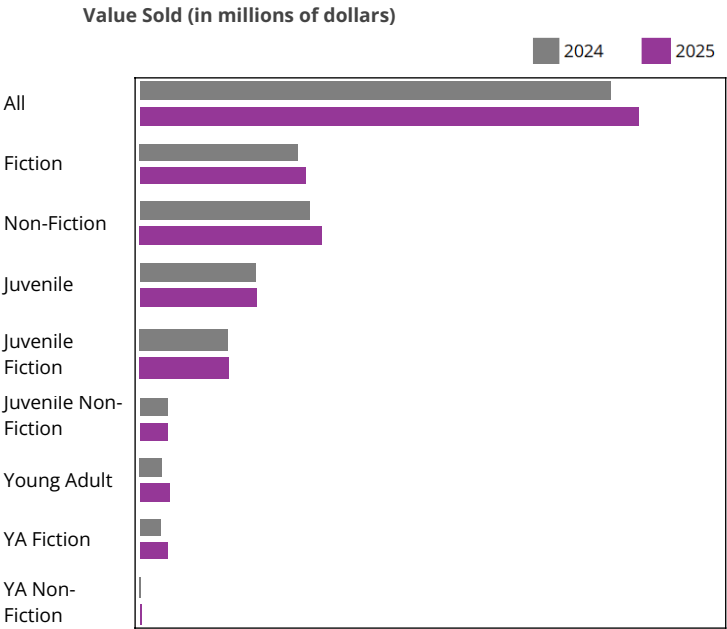
Week-ending dates:

	2024	2025
Week 26	2024-06-30	2025-06-29

All Market

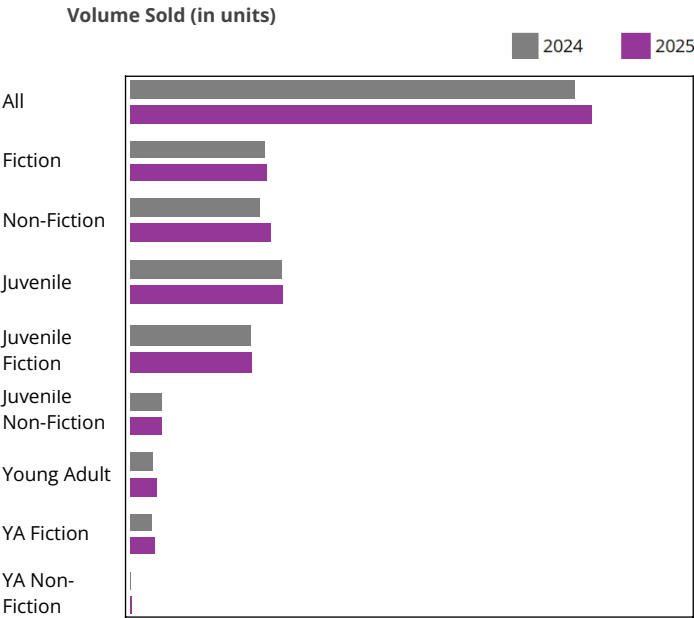


	2024	2025
All	20,980,582	21,880,261
Fiction	6,313,561	6,421,278
Non-Fiction	6,098,858	6,632,895
Juvenile	7,239,975	7,310,883
Juvenile Fiction	5,651,060	5,750,500
Juvenile Non-Fiction	1,588,915	1,560,383
Young Adult (YA)	1,046,524	1,238,685
YA Fiction	1,002,488	1,137,875
YA Non-Fiction	44,036	100,810

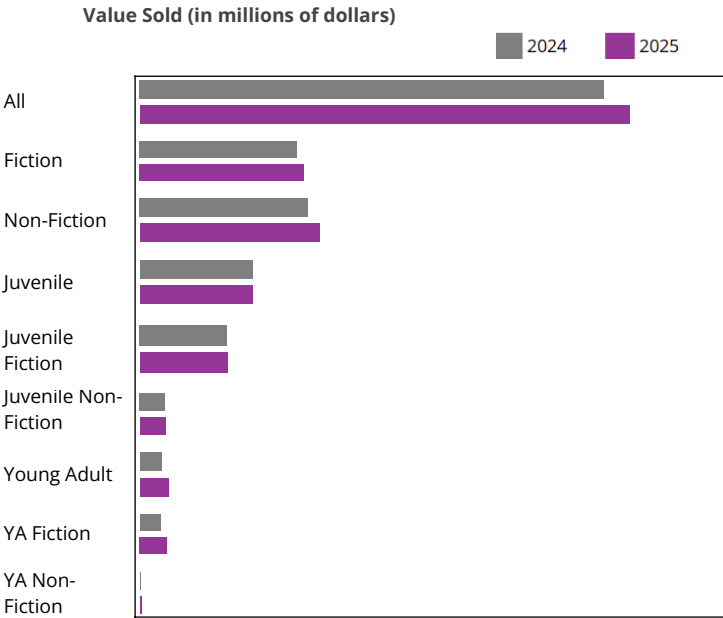


	2024	2025
All	\$485,947,442	\$514,973,224
Fiction	\$163,153,206	\$171,273,110
Non-Fiction	\$175,296,183	\$188,139,454
Juvenile	\$119,617,911	\$120,579,731
Juvenile Fiction	\$91,137,031	\$91,945,391
Juvenile Non-Fiction	\$28,480,880	\$28,634,340
Young Adult (YA)	\$22,870,288	\$30,344,016
YA Fiction	\$21,641,580	\$28,409,461
YA Non-Fiction	\$1,228,708	\$1,934,556

Ring Fence



	2024	2025
All	20,690,601	21,482,128
Fiction	6,277,353	6,349,389
Non-Fiction	6,031,769	6,535,419
Juvenile	7,073,793	7,114,143
Juvenile Fiction	5,591,818	5,648,992
Juvenile Non-Fiction	1,481,975	1,465,151
Young Adult (YA)	1,030,023	1,215,938
YA Fiction	993,349	1,122,889
YA Non-Fiction	36,674	93,049



	2024	2025
All	\$479,222,492	\$505,818,892
Fiction	\$162,319,694	\$169,438,536
Non-Fiction	\$173,600,315	\$185,645,032
Juvenile	\$116,014,347	\$116,542,608
Juvenile Fiction	\$90,120,182	\$90,208,917
Juvenile Non-Fiction	\$25,894,165	\$26,333,691
Young Adult (YA)	\$22,326,710	\$29,665,140
YA Fiction	\$21,438,502	\$28,043,902
YA Non-Fiction	\$888,209	\$1,621,239

Report Week Numbers

Week	2023	2024	2025
1	2023-01-08	2024-01-07	2025-01-05
2	2023-01-15	2024-01-14	2025-01-12
3	2023-01-22	2024-01-21	2025-01-19
4	2023-01-29	2024-01-28	2025-01-26
5	2023-02-05	2024-02-04	2025-02-02
6	2023-02-12	2024-02-11	2025-02-09
7	2023-02-19	2024-02-18	2025-02-16
8	2023-02-26	2024-02-25	2025-02-23
9	2023-03-05	2024-03-03	2025-03-02
10	2023-03-12	2024-03-10	2025-03-09
11	2023-03-19	2024-03-17	2025-03-16
12	2023-03-26	2024-03-24	2025-03-23
13	2023-04-02	2024-03-31	2025-03-30
14	2023-04-09	2024-04-07	2025-04-06
15	2023-04-16	2024-04-14	2025-04-13
16	2023-04-23	2024-04-21	2025-04-20
17	2023-04-30	2024-04-28	2025-04-27
18	2023-05-07	2024-05-05	2025-05-04
19	2023-05-14	2024-05-12	2025-05-11
20	2023-05-21	2024-05-19	2025-05-18
21	2023-05-28	2024-05-26	2025-05-25
22	2023-06-04	2024-06-02	2025-06-01
23	2023-06-11	2024-06-09	2025-06-08
24	2023-06-18	2024-06-16	2025-06-15
25	2023-06-25	2024-06-23	2025-06-22
26	2023-07-02	2024-06-30	2025-06-29
27	2023-07-09	2024-07-07	2025-07-06
28	2023-07-16	2024-07-14	2025-07-13
29	2023-07-23	2024-07-21	2025-07-20
30	2023-07-30	2024-07-28	2025-07-27
31	2023-08-06	2024-08-04	2025-08-03
32	2023-08-13	2024-08-11	2025-08-10
33	2023-08-20	2024-08-18	2025-08-17
34	2023-08-27	2024-08-25	2025-08-24
35	2023-09-03	2024-09-01	2025-08-31
36	2023-09-10	2024-09-08	2025-09-07
37	2023-09-17	2024-09-15	2025-09-14
38	2023-09-24	2024-09-22	2025-09-21
39	2023-10-01	2024-09-29	2025-09-28

Week	2023	2024	2025
40	2023-10-08	2024-10-06	2025-10-05
41	2023-10-15	2024-10-13	2025-10-12
42	2023-10-22	2024-10-20	2025-10-19
43	2023-10-29	2024-10-27	2025-10-26
44	2023-11-05	2024-11-03	2025-11-02
45	2023-11-12	2024-11-10	2025-11-09
46	2023-11-19	2024-11-17	2025-11-16
47	2023-11-26	2024-11-24	2025-11-23
48	2023-12-03	2024-12-01	2025-11-30
49	2023-12-10	2024-12-08	2025-12-07
50	2023-12-17	2024-12-15	2025-12-14
51	2023-12-24	2024-12-22	2025-12-21
52	2023-12-31	2024-12-29	2025-12-28